

FILE

1972

OCTOBER 30

fashion calendar

32nd year • issued weekly

JANUARY					FEBRUARY				
S	M	T	W	T	F	S	S	M	T
1	2	3	4	5	6	7	1	2	3
5	6	7	8	9	10	11	2	3	4
12	13	14	15	16	17	18	6	7	8
19	20	21	22	23	24	25	13	14	15
26	27	28	29	30	31		16	17	18
							19	20	21
							22	23	24
							25	26	27
							28	29	30

MARCH					APRIL					MAY					JUNE					JULY				
S	M	T	W	T	F	S	S	M	T	F	S	S	M	T	S	M	T	W	F					
1	2	3	4	5	6	7	8	1	2	3	4	5	6	7	1	2	3	4	5					
5	6	7	8	9	10	11	12	2	3	4	5	6	7	8	2	3	4	5	6					
12	13	14	15	16	17	18	19	9	10	11	12	13	14	15	9	10	11	12	13					
19	20	21	22	23	24	25	26	16	17	18	19	20	21	22	16	17	18	19	20					
26	27	28	29	30	31			17	18	19	20	21	22	23	17	18	19	20	21					
								23	24	25	26	27	28	29	23	24	25	26	27					
								28	29	30	31				28	29	30	31						

AUGUST					SEPTEMBER					OCTOBER					NOVEMBER					DECEMBER				
S	M	T	W	T	F	S	S	M	T	F	S	S	M	T	F	S	M	T	F					
1	2	3	4	5	6	7	8	9	1	2	3	4	5	6	7	1	2	3	4					
6	7	8	9	10	11	12	13	3	4	5	6	7	8	9	3	4	5	6	7					
13	14	15	16	17	18	19	20	10	11	12	13	14	15	16	10	11	12	13	14					
20	21	22	23	24	25	26	27	17	18	19	20	21	22	23	17	18	19	20	21					
27	28	29	30	31				24	25	26	27	28	29	30	24	25	26	27	28					
								29	30	31					29	30	31							

ruth finley, publisher • 879-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING SATURDAY, OCTOBER 28, 1972

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 26 11:00 A.M.	PRESS SHOWING: SPRING COLLECTION By Jack Bodi and Ronald Kolodzie. Also Nov. 3 at 11:00. By reservation. Contact: 695-7715.	CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Oct. 26 12:00 Noon	OPENING OF SPRING COLLECTION Also Oct. 30, Nov. 1, 6, 9 at 12:00 Noon, by reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Oct. 26 1:30 P.M.	OPENING OF SPRING & RESORT COLLECTION By reservation. Contact: Steve Savino, 244-7270.	SOO LEE FOR SARM BOUTIQUE & SARM By reservation. Contact: Steve Savino, 244-7270.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Oct. 26 1:30 P.M.	RESORT AND SPRING COLLECTION Also Nov. 2 at 1:30 P.M. (Press show, Oct. 31 at 1:30 P.M.) By invitation. Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Oct. 26	2:30 P.M., BILL BLASS (2nd show), 550 Seventh. 17th floor, 524-6968.		
Thursday Oct. 26 3:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 31 at 3:00. By reservation. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday Oct. 26 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 31 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Oct. 26 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 2 at 4:00. By reservation. (Press show, Tues., Oct. 31 at 4:00. By invitation.) Contact: 736-1690.	CHESTER WEINBERG & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Oct. 26 5:30 P.M.	OPENING OF SPRING- SUMMER COLLECTION Also Nov. 2 at 5:30 P.M. By invitation. Buyers, from Oct. 27 to Nov. 9. by reservation. Contact: Nippi New York, Inc., 155 East 55th St, 758-7760.	HANAE MORI	WALDORF-ASTORIA PARK AVE. & 50TH STREET
Thursday Oct. 26 6:00 P.M.	JUNIOR HOLIDAY DRESSES BY ARPEJA Young Edwardian and Young Innocents collections. For press and customers. Contact: Joyce McClure, 675-1000, ext. 157.	FRANKLIN SIMON	35 WEST 34TH STREET 4TH FLOOR
Beginning Thursday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: LA. 4-5923.	WILSON FOLMAR; FOLMAR FANTASY	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Joe Kahan, BR.9-6109; 524-7915.	MARITA BY ANTHONY MUTO	530 SEVENTH AVENUE PENTHOUSE
Beginning Thursday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 524-4562.	SAMUEL ROBERT BY CHESTER WEINBERG	1407 BROADWAY SHOWROOM - 40TH FLOOR
Beginning Thursday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 524-4562.	SAMUEL ROBERT BY GIORGIO DI SANT'ANGELO	1407 BROADWAY SHOWROOM - 40TH FLOOR
Beginning Thursday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings. Contact: CH. 4-3877.	EDWARD PARNES BY COSMO SIRCHIO	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Oct. 26	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 354-0640. Publicity: Vera Bacal, PL. 3-8421.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Oct. 26- Oct. 28	LONDON FASHION FAIR, Grosvenor House, Park Lane, London W1, England. Contact: Clothing Export Council, 54, Grosvenor, London, England.		
Friday Oct. 27 9:30 A.M.	RESIDENT BUYERS & PRESS SHOWS: SPRING '73 Also 2:30 and 3:30 P.M. (Market Week, Nov. 13) Contact: Marjorie Carney; Press - Andrée Carr, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Friday Oct. 27 8:00 P.M. Dinner	"APRIL IN PARIS" BENEFIT BALL "Le Gala Neige et Soleil de la Cote d'Azur" - 21st Annual Ball for benefit of Teen-Age Drug Rehabilitation and Cancer Research. Sponsored by Fabergé and introducing the new French fragrance, Flerus de Monde. Tickets: \$175.00 each (black tie). Contact: Claude Philippe, 250 Park Avenue, Suite 505, 986-2060.	FABERGE & AMERICAN- FRENCH FOUNDATION	WALDORF-ASTORIA GRAND BALLROOM
Saturday Oct. 28- Nov. 3	SPRING MARKET WEEK IN DALLAS Sat., Oct. 28-11:30 A.M.: "Psychographics in Fashion", retailers seminar at Third Floor Fashion Theatre, Guest: Dr. Joyce Brothers. Tickets: \$4.00. Sat., Oct. 28-6:00 P.M.: "Status Show", better ready-to-wear at Third Floor Fashion Theatre. Sun., Oct. 29-7:30 A.M.: "Color Me Spring", Children's Wear, featuring fibers by Celanese. At Great Hall. Sun., Oct. 29- 6:00 P.M.: "Cotton Impact '73", Cotton Incorporated (see below) Mon., Oct. 30-7:00 A.M.: "Spring '73 Market Report", Great Hall Mon., Oct. 30-6:00 P.M.: Spring collections by Texas manufacturers Guest: Jon Haggins for Impressions. At Third Floor Fashion Theatre. Contact: Kim Dawson, Apparel Mart, Dallas, Texas, 214-637-1970.	DALLAS APPAREL MART	2300 STEMMONS FREEWAY DALLAS, TEXAS
Sunday Oct. 29 6:30 P.M.	"COTTON IMPACT '73"-DALLAS SHOW Preview of Spring fashions by 185 leading U.S. designers and manufacturers, representing New York, Dallas and West Coast markets. Entertainment: 6:00 P.M.; Show at 6:30. Contacts: N.Y.-Barbara Larsen, 736-9221; Dallas-Bardee Underwood, 214-638-5930; L.A.-Dorothy Kistler, 213-627-3561.	COTTON INCORPORATED	DALLAS APPAREL MART THE GREAT HALL

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, OCTOBER 30, 1972</u>			
Monday Oct. 30-	FASHION SEMINAR: INTERNATIONAL TRENDS	ESQUIRE MAGAZINE	488 MADISON AVENUE
Nov. 3 8:30 A.M. Coffee	"The New Freedom" -- first of a new series on international fashion trends to be conducted by fashion director, Ken Fish, presenting the new leisure looks for Spring '73 in film, fashion and commentary. By invitation. Contact: PL. 9-3232.		
Monday Oct. 30- Nov. 3 10:00 A.M.	HOSIERY BODYWEAR FASHION SHOW Also 3:00 P.M. through Nov. 3. By reservation. Contact: Alice Courson, 581-8050.	BERKSHIRE INTERNATIONAL	640 FIFTH AVENUE SHOWROOM - 7TH FLOOR
Monday Oct. 30 9:30 A.M.	OPENING OF RESORT & SPRING COLLECTION By reservation. (Press at 2:00, by invitation) Contact: Jim Malloch, 765-3535.	FERDINANDO SARMI	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Oct. 30	10:00 A.M., TRAINA BOUTIQUE & TRAINA SPORT (2nd show), 550 7th, 524-3520.		
Monday Oct. 30 10:30 A.M.	OPENING OF RESORT & SPRING COLLECTION By invitation. (Note change of date and time.) Contact: 758-8301. Publicity: Dorelle Associates, Monie Begley, 489-8420.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Oct. 30	12:00 Noon, BILL BLASS PRESS SHOW, Hotel Plaza, Terrace Rm., by invitation.		
Oct. 30	12:00 Noon, GEOFFREY BEENE (2nd show), 550 7th Ave., 4th fl., LW. 4-0454.		
Oct. 30	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh Ave., 15th floor, 524-3520.		
Oct. 30	2:00 P.M., FERDINANDO SARMI (press show), 20 West 57th St., 765-3535.		
Oct. 30	2:30 P.M., ALDRICH (2nd show), 530 Seventh Ave., 12th floor. 244-1872.		
Monday Oct. 30 4:00 P.M.	SPRING COLLECTION FOR REMBRANDT By reservation. Thereafter by appointment. Contact: Bruno, 564-3600.	OLE BORDEN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Oct. 30	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh Ave., WI. 7-8235.		
Monday Oct. 30 5:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 1, 6, 8, 13 at 5:30, by reservation. (Note change of dates.) Contact: CI. 7-2200 or 335-6033.	HELGA	HOTEL GOTHAM SUITE 1609
Beginning Monday Oct. 30	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: BR. 9-5991.	MIGNON BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Oct. 30- Nov. 3	SPRING-SUMMER COLLECTION By appointment. Contact: Patricia Jefferies, Dorelle Assoc., 489-8420.	YANNIS TSEKLENIS OF ATHENS	DRAKE HOTEL PARK AVENUE & 56TH ST.
Tuesday Oct. 31 8:45 A.M.	OPENING OF SPRING COLLECTION By invitation. Show at 9:45. Publicity: CI. 7-1100, ext. 345.	STAN HERMAN FOR BENDEL STUDIO	LOU SIEGEL RESTAURANT 209 WEST 38TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 31 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Also, Nov. 8 at 10:00 A.M. (Resort and Spring) By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 31 10:30 A.M.	OPENING OF SPRING COLLECTION By reservation. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 31 10:30 A.M.	PREVIEW OF SPRING COLLECTION By invitation. Contact: WI. 7-2200. Publicity: Eleanor Lambert, MU. 8-2130.	SUZY PERETTE BY VICTOR COSTA	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Oct. 31 11:15 A.M.	OPENING OF SPRING COLLECTION By invitation. Also Nov. 8 at 11:15 A.M., by reservation. Contact: 244-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 31 12:30 P.M. Luncheon	BENEFIT LUNCHEON FASHION SHOW "Madame Gres and her Mannequins from Paris" -- 7th annual luncheon fashion show for benefit of the Musicians Emergency Fund, Music Therapy for Children. Co-Chairmen: Mrs. William Randolph Hearst, Jr., and Mrs. Iva S.V. Patcevitch. Tickets: \$30.00 each. Contact: PL. 1-0530. Public Relations: Anita Helen Brooks, 155 E. 55th St., 755-4498.	MUSICIANS EMERGENCY FUND (515 MADISON AVE.)	HOTEL PIERRE GRAND BALLROOM
Oct. 31	12:00 Noon, OSCAR DE LA RENTA (Press show), 550 Seventh, by invitation.		
Tuesday Oct. 31 1:00 P.M.	SPRING COLLECTION BY HUBERT LATIMER By invitation. Thereafter by appointment. Contact: LA. 4-2544.	LAIRD KNOX	512 SEVENTH AVENUE SHOWROOM - 37TH FLOOR
Oct. 31	1:30 P.M., SOMETHING! BY OSCAR DE LA RENTA (Press), 550 7th, 594-5424.		
Tuesday Oct. 31 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Oct. 31	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, 524-6968.		
Oct. 31	2:30 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th fl., LO. 3-1600.		
Oct. 31	3:00 P.M., JOHN ANTHONY (2nd show), 550 Seventh. 29th fl., 239-7080.		
Tuesday Oct. 31 3:00 P.M.	OPENING OF SPRING COLLECTION By reservation. <u>(Note change of time)</u> Contact: 354-1855.	MARY ANN RESTIVO OF GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Oct. 31	4:00 P.M., CHESTER WEINBERG (Press show), 530 Seventh, 16th fl., 736-1690.		
Tuesday Oct. 31 6:30 P.M.- 8:30 P.M.	SHOWING OF NEW JEWELRY COLLECTION Aldo Cipullo new jewelry collection for Cartier. By invitation. Contact: Doreen McCurley, PL. 3-0111.	CARTIER	FIFTH AVE. & 52ND STREET 2 EAST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 31 7:30 P.M.	OPENING: 84TH ANNUAL NATIONAL HORSE SHOW For benefit of East Side Settlement House. Tickets: \$25, \$35, \$50; Dinner \$12. Public Relations: Edward Corrigan, 752-2097. Thereafter every evening at 7:30; Matinees - Tues., Sat., Sun., Mon. Contact: Madison Square Garden, 564-4400.	NATIONAL HORSE SHOW	MADISON SQUARE GARDEN & PENN PLAZA CLUB
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: PE- 6-8888.	CHRISTIAN AUJARD FOR MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO. 4-9311.	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: PE. 6-8867.	HENRY FRIEDRICKS- CLARENDON	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION By appointment. Contact: 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Lois Lindheim, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Oct. 31	SPRING COLLECTION- HAND CROCHETS Continuous by appointment. Contact: Gena Torricelli, 628-7177.	HELGA HOWIE OF SAN FRANCISCO	INTERNAT 33 E. 68TH ST-4TH FLOOR
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION Collections of Hitch Ltd by Jonathan Hitchcock, Reflections by Beverly Moyer and Precipitations by John Kloss. Continuous by appointment. Contact: Johanna, 239-0545.	THE KREISLER GROUP	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-0600.	PAT SANDLER	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Oct. 31	OPENING OF SPRING COLLECTION Informal showings daily. Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN, INC.	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Nov. 1	9:15 A.M., EASTMAN CHEMICAL, Press Show, by invitation, 262-7220. (see pg. 6)		
Wednesday Nov. 1 9:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 2, 3 at 9:30 A.M. Contact: LW. 4-0454.	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 1	10:00 A.M., RODRIGUES FOR PETER CLEMENTS (2nd show), 530 Seventh, LO. 3-0988.		
Postponed Nov. 1	RONALD AMEY'S OPENING, ORIGINALLY SCHEDULED FOR WED., NOV. 1 AT 9:30 A.M., HAS BEEN POSTPONED TO TUES., NOV. 14 AT 10:00 A.M. (see pg. 10)		
Nov. 1	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE (press show), by invitation.		
Nov. 1	11:00 A.M., PIERRE CARDIN (3rd show), 550 Seventh Ave., 22nd fl., 279-3091.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 1 11:15 A.M.	COLOR DIRECTIONS -- FALL 1973 Press show Nov. 1 at 9:15 A.M., by invitation, 262-7220. Showings also Nov. 2 at 9:15 and 11:15 A.M., by invitation. Contact: 262-8196.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVE. OF AMERICAS 44TH FLOOR
Wednesday Nov. 1 12:00 Noon	OPENING: SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 1	12:00 Noon, GEOFFREY BEENE (3rd show), 550 Seventh, 4th floor, LW. 4-0454.		
Wednesday Nov. 1 12:30 P.M.	FUR FASHIONS AT LUNCHEON Reservations (\$5.95): CI. 6-9171. Barbetta Publ: Ellen Perl, TE. 2-8212.	SCHIAPARELLI	BARBETTA RESTAURANT 321 WEST 46TH STREET
Nov. 1	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st fl., LA. 4-0237.		
Nov. 1	2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th fl., 524-6968.		
Nov. 1	3:30 P.M., OSCAR DE LA RENTA BOUTIQUE, 550 7th Ave., 23rd fl., LA. 4-9350.		
Wednesday Nov. 1 4:00 P.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Thereafter informal showings by appointment. Press contact: Ruth Schiller, 239-1150. Buyers contact: Laurie, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Nov. 1 5:00 P.M.	OPENING OF SPRING COLLECTION Sportswear and dresses. By invitation. Contact: 689-6532.	RUFFINWEAR LTD.	838 SIXTH AVENUE SHOWROOM - 2ND FLOOR
Nov. 1	5:30 P.M., HELGA, Hotel Gotham, Suite 1609, (2nd show), CI. 7-2200.		
Beginning Wednesday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Wednesday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 244-2700.	GINALA; GINESSA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Wednesday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Bernice Geller, 947-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Nov. 1	SPRING COLLECTION BY MARIO FORTE Continuous showings. Contact: LO. 5-1025. Publ: Barbara Kling, LT. 1-8024.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Nov. 1- Dec. 8	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Gena Torricelli, 628-7177.	ISHIO (920 N. MICHIGAN, CHICAGO)	33 EAST 68TH STREET INTERNAT - 4TH FLOOR
Nov. 2	9:30 A.M., NINA RICCI (2nd show), 550 Seventh Ave., 5th fl., LW. 4-0454.		
Thursday Nov. 2 10:30 A.M.	PRESS PREVIEW: SPRING COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: LO. 5-0274.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 2	10:30 A.M., OSCAR DE LA RENTA (3rd show), 550 7th Ave., 11th fl., LA.4-9350.		
Thursday Nov. 2 11:30 A.M.	PRESS SHOWING: SPRING READY-TO-WEAR By invitation. Buyers' showing at 3:00 P.M., by reservation. Press contact: Kelli Questrom. Buyers: Ken Giordano, 581-7560.	RALPH LAUREN	40 WEST 55TH STREET FIFTH FLOOR
Thursday Nov. 2 12:00 Noon	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Pamela, 354-6810.	LUPE FOR WINSTON BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Nov. 2	1:30 P.M., SOMETHING! BY OSCAR DE LA RENTA (3rd show), 550 7th, 594-5424.		
Nov. 2	2:30 P.M., BILL BLASS (5th show), 530 Seventh Ave., 17th fl., 524-6968.		
Nov. 2	4:00 P.M., CHESTER WEINBERG (2nd show), 530 Seventh Ave., 16th fl., 736-1690.		
Nov. 2	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave., 4th fl., LW. 4-0454.		
Nov. 2	5:30 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, CI. 7-2200.		
Nov. 2	5:30 P.M., HANAE MORI (2nd show), Waldorf-Astoria, 758-7760.		
Beginning Thursday Nov. 2	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 765-5280.	CLEOPATRA BROUARD	16 WEST 56TH STREET SHOWROOM - 4TH FLOOR
Beginning Thursday Nov. 2	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 239-5600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Thursday Nov. 2	OPENING OF SPRING COLLECTION Ready-to-wear and couture. By appointment. Contact: 628-7177.	THEA PORTER	INTERNAT 33 E. 68TH ST-4TH FLOOR
Beginning Thursday Nov. 2	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Ann Lawrence, 868-8100.	SEQUEL I BY BILL SMITH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Nov. 3	9:30 A.M., NINA RICCI (3rd show), 550 Seventh, 5th floor, LW. 4-0454.		
Nov. 3	11:00 A.M., CONCEPT VII (2nd show), 530 Seventh Ave., 6th fl., 695-7715.		
Friday Nov. 3 12:00 Noon	SPRING COLLECTIONS BY JULES FRANCOIS CRAHAY Press preview of couture collection. (lunch). By invitation. Contact: Florence Napp, WI. 7-5324.	LANVIN COUTURE FOR THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Saturday Nov. 4- Nov. 12	FIRST ANNUAL GREATER N.Y. AUTOMOBILE SHOW Showing of new model cars from major domestic and foreign manufacturers, as well as automotive accessories and equipment. Prices: \$2.50, adults; \$1.25, children. Hours: 11:00 A.M.-10:30 P.M., Mon., through Sat.; 1:00 - 8:00 P.M., Sun. Press Show, Nov. 3, 11:00 A.M. to 4:00 P.M. Contact: Warren Leslie, 331 Madison Avenue, 682-4802.	GREATER NEW YORK AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 13-	SPRING ACCESSORIES FASHIONS FROM ITALY	MAIT	HOTEL PLAZA 12TH FLOOR
Nov. 18	Italian accessories show, featuring twenty-two firms, presenting jewelry, handbags and shoes. Contact: Italian Trade Office, 432-9250.		
Nov. 6	12:00 Noon, GEOFFREY BEENE (4th show), 550 7th Ave., 4th fl., LW. 4-0454.		
Nov. 6	1:00 P.M., TEAL TRAINA (3rd show), 550 Seventh Ave., 15th fl., 524-3520.		
Monday Nov. 6 4:00 P.M. Cocktails	PREMIERE: WOMEN'S IMPORTED ROBERTO CAVALLI COUTURE LEATHER SPORTSWEAR OF FLORENCE By invitation. Thereafter at Hotel Plaza, Suite 1208-10, through Nov. 11. By appointment. Fashion coordinator and commentator: Phyllis Youngheart. (Presented by Allan Waller Ltd. of Atlanta.) Contact: PL. 1-0752.		RAFFLES SHERRY NETHERLAND HOTEL
Nov. 6	5:30 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, CI. 7-2200.		
Beginning Monday Nov. 6	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 354-1500.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Nov. 6	OPENING OF SPRING COLLECTION Informal showings by appointment. Contact: Marie Bottone, LO. 4-9220.	CHRISTIAN DIOR, PARIS-NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Nov. 6	OPENING OF SPRING JEWELRY COLLECTION Continuous showings by appointment. Contact: Tony Dee, WI. 7-1329.	CORO; VENDOME; OSCAR DE LA RENTA	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Nov. 6	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Gayle Osman, PE. 6-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Monday Nov. 6- Nov. 30	SPRING TRENDS EXHIBIT Showings at 8:30, 10:00, 2:30 and 4:30. Audio visual presentation on young designers and Seventeen's approach to Spring, with new thoughts on total store promotion. By appointment. Contact: Barbara Doljack, Merchandising Director, 759-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE EIGHTH FLOOR
Nov. 7	ELECTION DAY (Tuesday) - Banks and Post Office closed.		
Nov. 8	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA. 4-7626.		
Nov. 8	11:15 A.M., BEN REIG (2nd show), 498 Seventh Ave., 23rd fl., CH. 4-1542.		
Wednesday Nov. 8 12:00 Noon	PREMIERE SHOWING OF SPRING COLLECTION By reservation. Contact: Florence Milan, 244-6231.	ADRI	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Nov. 8 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Exotic Fashions" -- Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ASHANTI BAZAAR (872 LEXINGTON AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Nov. 8	2:30 P.M., BILL BLASS (6th show), 550 Seventh Ave., 17th fl., 524-6968.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 8	4:00 P.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 21st fl., WI.7-8235.		
Nov. 8	5:30 P.M., HELGA (4th show), Hotel Gotham, Suite 1609, CI. 7-2200.		
Wednesday Nov. 8 8:00 P.M. Dinner	ANNUAL FASHION DINNER-DANCE "A Salute to New York City, Fashion Capital of the World". Chmn: Jerry Silverman. Co-chmn: Abe Schrader, Pauline Trigere, Lloyd Weill. Honor Guests: John S. Burke, Jr., William M. Fine, Andrew Goodman, Allan R. Johnson, Lawrence Lachman, William J. Lippincott, Harry A. Murray, Randolph Stambaugh, Geraldine Stutz, Marvin S. Traub, Norman V. Wechsler. Tickets: \$150.00 each. Contact: Arthur Feuer, 751-4000.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
Beginning Wednesday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Nov. 8- Nov. 14	FRENCH SPORTSWEAR & "DELUXE DUO" Sportswear manufacturers: Lothar, Joel Ronez, SMC (Société Méditerranéene de Confection), Manor Danax, Ninazur. Deluxe ready-to-wear by Gil Coutin and Ninazur. Contact: 354-8620; after Nov. 8, Hotel York, LA.4-2640.	FRENCH APPAREL CENTER (11 WEST 42ND STREET)	YORK HOTEL 7TH AVE. & 36TH STREET
Wednesday Nov. 8- Nov. 14	FRENCH CHILDREN'S WEAR SHOW By Absorba (in N.Y. til Dec. 16), Guy Majo, Humeau, Lebourget, Continuous by appointment. Contact: Christine Dennis, 354-8620; after November 8, Hotel McAlpin, PE. 6-5700.	FRENCH APPAREL CENTER (11 WEST 42ND STREET)	HOTEL McALPIN BWAY & 34TH STREET
Thursday Nov. 9 10:00 A.M.	SPRING-SUMMER PRESS SHOW By invitation. Contact: Laurie Belhassen, 239-4105.	WILLI SMITH FOR DIGITS	525 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Nov. 9 11:30 A.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Buyers show at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 9	12:00 Noon, GEOFFREY BEENE (5th show), 550 Seventh, 4th fl., LW.4-0454.		
Thursday Nov. 9 1:00 P.M. Luncheon	BENEFIT LUNCHEON SHOW: BOY SCOUTS OF AMERICA; PIERRE CARDIN FASHIONS WOMEN'S COMMITTEE Cocktail hour and "pig-in-poke" sale 11:30 A.M.; luncheon 1:00 P.M.; fashion show 2:00 P.M. Price: \$20 per person. By reservation. Contact: Boy Scouts of America, 25 West 43rd Street, WI. 7-8400.		WALDORF-ASTORIA STARLIGHT ROOF
Nov. 9	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th fl., 354-6340.		
Thursday Nov. 9 4:30 P.M.	PRESS SHOWING: SPRING COLLECTION Designed by Jean Muir, Roland Chakkal, Christine Bailly, Issey Miyake. By invitation. Thereafter by appointment. Contact: Olivier Gelbsman, 832-7100.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 4TH FLOOR
Friday Nov. 10 9:30 A.M.	SPRING-SUMMER '73 & MEN'S BOUTIQUE By invitation. Contact: 752-1510.	VALENTINO BOUTIQUE	ST. REGIS HOTEL VERSAILLES ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 10 3:30 P.M.	OPENING: SPRING & SUMMER COLLECTION By invitation. Thereafter by appointment at showroom, 12th floor. Contact: Grayce Young, 736-5672.	SCOTT BARRIE (109 WEST 38TH STREET)	500 CLUB 500 SEVENTH AVENUE
Nov. 13	5:30 P.M., HELGA (5th show), Hotel Gotham, Suite 1609, CI. 7-2200.		
Monday Nov. 13-	WOMEN'S APPAREL FROM CANADA	CANADIAN DEPT. IND. TRADE & COMMERCE	McALPIN HOTEL 7TH FLOOR
Nov. 17	Coats, dresses, suits, rainwear, sportswear, lingerie, bodywear, maternity wear, leathers, suedes. Contact: John Hoffman, N.Y. Consulate, 586-2400.		
Monday Nov. 13- Nov. 17	SPRING BODYWEAR, SLEEPWEAR, LOUNGEWEAR "Listen to Spring" -- featuring bodywear, daywear, nightwear and loungewear. Showings daily at 9:30, 11:00 A.M. and 2:30 P.M. except Nov. 13 at 11:00 and 2:30 only and Nov. 17, 9:30 and 11:00 A.M. only. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - 39TH FLOOR
Monday Nov. 13- Nov. 16	MARKET WEEK SHOWS: SPRING LINGERIE Showing at 9:30, 11:00 A. M. and 2:30 and 3:30 P.M. Contact: Marjorie Carney, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Beginning Monday Nov. 13	SPRING '73 MISSES & JUNIOR COLLECTIONS Continuous showings. Contact: Sara Wish Rubin, 354-8636.	PHILIPPE VENET FOR LADY PARKLEY, INC.	1411 BROADWAY SHOWROOM - SUITE 1785
Beginning Monday Nov. 13	SHOWING OF SPORTSWEAR COLLECTION Continuous showings by appointment. Contact: Suzy, 628-7177.	KAY UNGER FOR LIBERTY OF LONDON	33 EAST 68TH STREET INTERNAT - 4TH FLOOR
Tuesday Nov. 14 10:00 A.M.	RESORT, SPRING AND SUMMER COLLECTIONS By invitation. (Note change of date) Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Tuesday Nov. 14 6:15 P.M. Cocktails	INTRODUCTION OF BLASSLOOK Introduction of an exclusive men's sportswear collection, designed by Bill Blass. By invitation. Contact: Arlene Friedlander, PL. 2-1988.	BLOOMINGDALE'S	THE MEN'S STORE
Wednesday Nov. 15 9:00 A.M. Breakfast	OPENING OF "THE LINEN CLOSET" Press preview of "The Linen Closet" featuring contemporary and traditional designer and custom collections for bath and bedroom. By invitation. Contact: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	7TH FLOOR
Friday Nov. 17 9:00 A.M.& 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON Co-Chmm: China Machado (also commentator) and Jule Campbell, Sports Illustrated. Gillis MacGil will make a statement on "Trends in Fashion Modeling" (Mannequin Agency). Breakfast: \$10.00, members; \$20.00, guests. Luncheon: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N. Y. HILTON HOTEL BALLROOM
Nov. 21- Nov. 24	28TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY. Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.		

Monday Nov. 27-	SEMI-ANNUAL PRESS WEEK	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA
Dec. 1	Spring collections by leading American designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Monday Dec. 4-	PRET-A-PORTER PARIS REPORT	THE WOOL BUREAU, INC.	360 LEXINGTON AVENUE
Dec. 8	Daily showings 10:00 A.M. and 2:30 P.M., by reservation. -Contact: 986-6222.		

CONTINUOUS SHOWINGS - THESE COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI	1407 Broadway, 9th floor, 736-5282.
AQUANALA	512 Seventh Avenue, 34th floor, 736-1076
THE ARKINS; LANVIN COUTURE	530 Seventh Avenue, 7th floor, WI. 7-5324
GEOFFREY BEENE BOUTIQUE	550 Seventh Avenue, 4th floor, LW. 4-0454.
HOUSE OF BRANELLI	530 Seventh Avenue, 27th floor, PE. 6-6983
BRIGANCE WATERCLOTHES	1411 Broadway, 16th floor, 563-0417
CARLYE BY SADYE WEINBERG	530 Seventh Avenue, 8th floor, 244-6761
CASI (AL COLE/JEFFREY SIMPSON)	530 Seventh Avenue, 2nd floor, 594-4470
CLARET BY ARTHUR DOUCETTE	530 Seventh Avenue, 26th floor, LO. 3-6126
CLAUDIA BY GEORGE HALLEY.	498 Seventh Avenue, 9th floor, 564-0910
D'AMSELLE BY DON SAYRES	512 Seventh Ave., 31st floor, 565-3600
DAVIDOW	205 West 39th Street, 6th floor, 736-6909
DESIGN THAI; STAR OF SIAM	550 Seventh Avenue, 18th floor, 736-4590
HENRY FRIEDRICKS (CLARENDON COLLECTION) . .	205 West 39th Street, 13th floor, PE. 6-8867
GAVI BY MILTON KORWIN	530 Seventh Avenue, 26th floor, LO. 3-6126
NATALIE GREEN.	500 Seventh Avenue, 14th floor, 565-1888
HARMAY BY ST. AMOUR	498 Seventh Avenue, 22nd floor, PE. 6-5547
KIKI HART BY GEORGE SAMEN	530 Seventh Avenue, 5th floor, 947-7457
JONNY HERBERT; PAB LTD	498 Seventh Avenue, 18th floor, LO. 5-6900
HIROKO	65 West 37th Street, 2nd floor, 565-4737
CHUCK HOWARD	550 Seventh Avenue, 9th floor, 239-4155
J S LTD	530 Seventh Avenue, 9th floor, 244-4940
JAEGER	1407 Broadway, 41st floor, 868-1620

THESE COLLECTIONS HAVE OPENED (continued from pg. 11)

JAMISON 498 Seventh Avenue, 24th floor, OX. 5-4812.
JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870
NAT KAPLAN, INC. 498 Seventh Avenue, 21st floor, LO. 5-4115
KIMBERLY 1410 Broadway, 10th floor, LO. 4-1080
LADY MANHATTAN 1407 Broadway, 15th floor, 765-1250
LOOMTOGS BY MARIE YELJENIC 1407 Broadway, 35th floor, 594-2100
JOHN MACDOUGALL 205 West 39th Street, 6th floor, 736-6909
McMULLEN 550 Seventh Avenue, 20th floor, OX. 5-4270
MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR. 9-8575
MARTIERI DI ROMA 550 Seventh Avenue, 6th floor, 354-1767
VERA MAXWELL. 530 Seventh Avenue, 26th floor, LO. 3-4358
MOUNTAIN ARTISANS(DOROTHY WEATHERFORD) . . 14 East 57th Street, 2nd floor, 832-7077
NANTUCKET ORIGINALS 498 Seventh Avenue, 17th floor, 244-3558.
LEO NARDUCCI AMBIANCE 530 Seventh Avenue, 29th floor, 354-0640
PAGANNE BY GENE BERK 530 Seventh Avenue, 3rd floor, 736-0151
PAPILLON 550 Seventh Avenue, 20th floor, 868-2880
MOLLIE PARNIS COUTURE & BOUTIQUE 530 Seventh Avenue, 18th floor, 279-5012
POSH, INC. 550 Seventh Avenue, 18th floor, 947-0964
REBECCA;WILLI OF CALIF; WM. PEARSON . . 530 Seventh Avenue, Sylvan Rich-9th fl, 947-8470
DOMINIC ROMPOLLO 550 Seventh Avenue, 9th floor, 239-4155
ROYAL PARK 498 Seventh Avenue, Penthouse, 279-3650
KEN SCOTT LINGERIE 17 East 67th St., 3rd floor, 249-9600
JERRY SILVERMAN BY SHANNON RODGERS. . . 530 Seventh Avenue, 17th fl., CH.4-4940; CH.4-7522
SPORTCOUTURE BY FRANCESCA FOR DAMON . . 1410 Broadway, 12th floor, MU. 3-2467
MALCOLM STARR, INC. 530 Seventh Avenue, 20th floor, 594-0030
TUDOR SQUARE BY BERT GEIGER. 1407 Broadway, 21st floor, 279-8120
KAY UNGER FOR RICHARD D. 498 Seventh Avenue, 3rd floor, WI. 7-2055
V & J DESIGNS BY VICTOR JORIS 500 Seventh Avenue, 5th floor, BR. 9-9223
VICTORIA ROYAL 530 Seventh Avenue, 7th floor, WI. 7-6845

1973											
JANUARY				FEBRUARY				MARCH			
S	M	T	W	T	F	S	S	M	T	W	F
1	2	3	4	5	6		1	2	3		1
7	8	9	10	11	12	13	4	5	6	7	8
14	15	16	17	18	19	20	11	12	13	14	15
21	22	23	24	25	26	27	18	19	20	21	22
28	29	30	31				25	26	27	28	29
APRIL				MAY				JUNE			
S	M	T	W	T	F	S	S	M	T	W	F
1	2	3	4	5	6	7	1	2	3	4	5
8	9	10	11	12	13	14	6	7	8	9	10
15	16	17	18	19	20	21	13	14	15	16	17
22	23	24	25	26	27	28	20	21	22	23	24
29	30						27	28	29	30	31
JULY				AUGUST				SEPTEMBER			
S	M	T	W	T	F	S	S	M	T	W	F
1	2	3	4	5	6	7	1	2	3	4	5
8	9	10	11	12	13	14	5	6	7	8	9
15	16	17	18	19	20	21	12	13	14	15	16
22	23	24	25	26	27	28	19	20	21	22	23
29	30	31					26	27	28	29	30
OCTOBER				NOVEMBER				DECEMBER			
S	M	T	W	T	F	S	S	M	T	W	F
1	2	3	4	5	6		1	2	3	4	5
7	8	9	10	11	12	13	4	5	6	7	8
14	15	16	17	18	19	20	11	12	13	14	15
21	22	23	24	25	26	27	18	19	20	21	22
28	29	30	31				25	26	27	28	29